

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, DC 20549
FORM D

NOTICE OF SALE OF SECURITIES
PURSUANT TO REGULATION D,
SECTION 4(6), AND/OR
UNIFORM LIMITED OFFERING EXEMPTION

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OMB Number: 3235-0076 Expires: April 30, 2008 Estimated average burden hours per response.....16.00

SEC USE ONLY						
Prefix	1	Serial				
. (	DATE REC	EIVED				

Name of Offering ( Check if this is an amendment and name has changed, and indicate change.)								
Series A Preferred Stock								
Filing Under (Check box(es) that apply): □Rule 504 □Rule 505 ☑Rule 506	Section 4(6) ULOE							
Type of Filing: ⊠New Filing ☐Amendment								
A. BASIC IDENTIFICATION DATA								
1. Enter the information requested about the issuer	_							
Name of Issuer ( check if this is an amendment and name has changed, and indicate change Insider Guides, Inc.	i.)							
Address of Executive Offices (Number and Street, City, State, Zip Code)	Telephone Number (Including Area Code)							
280 Union Square Drive, New Hope, PA 18938	215-862-1162							
Address of Principal Business Operations (Number and Street, City, State, Zip Code)  (if different from Executive offices)  Telephone Number (Including Area)  Brief Description of Business								
	· · · · · ·							
social networking								
Type of Business Organization								
business trust limited partnership, to be formed  Month Year								
	☐ Estimated							
Jurisdiction of Incorporation or Organization: (Enter two-letter U.S. Postal Service Abbreviation f								
CN for Canada; FN for other foreign jurisdiction)	DE							
GENERAL INSTRUCTIONS	DE							
Federal:  Who Must File: All issuers making an offening of securities in reliance on an exemption under Regulation D or S	ection 4(6), 17 CFR 230.501 et seq. or 15 U.S.C.							
77d(6).								
When To File: A notice must be filed no later than 15 days after the first sale of securities in the offening. A notice Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given below or, is due, on the date it was mailed by United States registered or certified mail to that address.								
Where To File: U.S. Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, DC 20549.								
Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manually signed photocopies of the manually signed copy or bear typed or printed signatures.	ed. Any copies not manually signed must be							
Information Required: A new filing must contain all information requested. Amendments need only report the native information requested in Part C, and any material changes from the information previously supplied in Parts the SEC.								
Filing Fee: There is no federal filing fee.								
State:								
This notice shall be used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) for sales of sec								
that have adopted this form. Issuers relying on ULOE must file a separate notice with the Securities Administrat								
made. If a state requires the payment of a fee as a precondition to the claim for the exemption, a fee in the prop								
shall be filed in the appropriate states in accordance with state law. The Appendix to the notice constitutes a par	n or this notice and must be completed.							
ATTENTION  Failure to file notice in the appropriate states will not result in a loss of the federal exemption. Converse	he failure to file the appropriate federal action							
will not result in a loss of an available state exemption unless such exemption is predicated on the filing								
Persons who respond to the collection of information contained in this form are not required to respond								
control number.	, , , , , , , , , , , , , , , , , , , ,							

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THOMSON FINANCIAL

A. BASIC IDENTIFICATION DATA										
2. Enter the information requested for the following:										
Each promoter of the issuer, if the issuer has been organized within the past five years;										
<ul> <li>Each beneficial owner having the power to vote or dispose, or direct the vote or disposition of, 10% or more of a class of equity securities of the issuer;</li> </ul>										
Each executive officer and director of corporate issuers and of corporate general and managing partners of partnership issuers; and										
Each general and managing partner of partnership issuers.										
Check Box(es) that Apply:   Promoter   Beneficial Owner   Executive Officer   Director   General and/or										
Managing Partner										
Full Name (Last name first, if individual)										
Cook, Geoffrey										
Business or Residence Address (Number and Street, City, State, Zip Code)										
6 Harbourton Ridge Road, Pennington, NJ 08534										
Check Box(es) that Apply: ☐ Promoter ☒ Beneficial Owner ☐ Executive Officer ☒ Director ☐ General and/or										
Managing Partner										
Full Name (Last name first, if individual)										
Herndon, Terry O.										
Business or Residence Address (Number and Street, City, State, Zip Code)										
82 Hillside Drive, Carlisle, MA 01741										
Check Box(es) that Apply:   Promoter   Beneficial Owner   Executive Officer   Director   General and/or										
Full Name (Last name first, if individual)										
Herndon, Eva S.										
Business or Residence Address (Number and Street, City, State, Zip Code)										
82 Hillside Drive, Carlisle, MA 01741										
Check Box(es) that Apply:   Promoter   Beneficial Owner   Executive Officer   Director   General and/or										
Managing Partner										
Full Name (Last name first, if individual)										
U.S. Venture Partners IX, L.P.										
Business or Residence Address (Number and Street, City, State, Zip Code)										
2735 Sand Hill Road, Menlo Park CA 94025										
Check Box(es) that Apply:  Promoter  Beneficial Owner  Executive Officer  Director  General and/or										
Managing Partner										
Full Name (Last name first, if individual)										
Business or Residence Address (Number and Street, City, State, Zip Code)										
Check Box(es) that Apply:  Promoter  Beneficial Owner  Executive Officer  Director  General and/or										
Managing Partner										
Full Name (Last name first, if individual)										
Business or Residence Address (Number and Street, City, State, Zip Code)										
Check Box(es) that Apply:   Promoter  Beneficial Owner  Executive Officer  Director  General and/or										
Managing Partner										
Full Name (Last name first, if individual)										
Business or Residence Address (Number and Street, City, State, Zip Code)										

## **FORM D**

						OFFERIN					
Has the issuer s	1. Has the issuer sold, or does the issuer intend to sell, to non-accredited investors in this offering? Yes										
i	Answer also in Appendix, Column 2, if filing under ULOE.										
	2. What is the minimum investment that will be accepted from any individual?\$ <u>n/a</u> 3. Does the offering permit joint ownership of a single unit?										
4. Enter the information requested for each person who has been or will be paid or given, directly or indirectly, any commission or similar remuneration for solicitation of purchasers in connection with sales of securities in the offering. If a person to be listed is an associated person or agent of a broker or dealer registered with the SEC and/or with a state or states, list the name of the broker or dealer. If more than five (5) persons to be listed are associated persons of such a broker or dealer, you may set forth the information for that broker or dealer only.											
Full Name (Last nar	ne first, if individua	al)									
Business or Reside	nce Address	(Numbe	r and Stree	et, City, St	ate, Zip Co	ode)				• .	
Name of Associated	l Broker or Dealer										
States in Which Per	rson Listed Has So	licited or I	ntends to S	Solicit Purc	hasers		-	<del></del>			_
(Check *All State	s" or check individ	ual States)								🔲 All States	
AL AK IL IN OMT ONE RI SC	AZ	CA KY NJ TX	CO NM UT	CT ME NY VT	DE MD NC VA	DC MA ND WA	FL   MI   OH   WV	☐ GA ☐ MN ☐ OK ☐ WI	HI MS OR WY	□ ID □ MO □ PA □ PR	
Full Name (Last nar	ne first, if individua	al)					<del></del>			-	
Business or Reside	nce Address	(Numbe	r and Stree	et, City, St	ate, Zip Co	ode)					
Name of Associated	Broker or Dealer						<del></del>				
States in Which Per	rson Listed Has So	licited or la	ntends to S	Solicit Purc	hasers				•		$\dashv$
(Check "All State	s" or check individ	ual States)				•••••				🗀 All States	
AL AK IL IN I	AZ	CA KY NJ TX		CT ME NY VT	DE MD NC	DC MA ND WA	FL   MI   OH   WV	☐ GA ☐ MN ☐ OK ☐ WI	☐ HI ☐ MS ☐ OR ☐ WY	☐ ID ☐ MO ☐ PA ☐ PR	
Full Name (Last nar	me first, if individua	al)									
Business or Reside	nce Address	(Numbe	r and Stree	et, City, St	ate, Zip C	ode)					
Name of Associated	Broker or Dealer										
States in Which Per	rson Listed Has So	licited or I	ntends to S	Solicit Purc	hasers						$\neg$
	s" or check individe	•								🔲 All States	1
AL AK IL IN I	AZ AR IA KS NV NH SD TN	CA CKY NJ TX		CT ME NY VT	DE MD NC	DC MA ND WA	FL   MI   OH   WV	☐ GA ☐ MN ☐ OK ☐ WI	☐ HI ☐ MS ☐ OR ☐ WY	□ ID □ MO □ PA □ PR	

	C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND U	SE C	F PROCEED	S	
1.	Enter the aggregate offering price of securities included in this offering and the total amount already sold. Enter "0" if answer is "none" or "zero." If the transaction is an exchange offering, check this box \[ \] and indicate in the columns below the amounts of the securities offered for exchange and already exchanged.				
	Type of Security	c	Aggregate Offering Price	A	mount Already Sold
ŀ	Debt	\$		\$	
i	Equity	\$	4,106,122	\$	4,106,122
	☐ Common ☑ Preferred		, ,	•	
ĺ	Convertible Securities (including warrants)	\$		s	
1	Partnership Interests		,	s	
	Other (Specify)			•	
	Total		4,106,122	\$	4 106 122
		Þ	4,100,122	J	4,106,122
L	Answer also in Appendix, Column 3, if filing under ULOE				·
2.	Enter the number of accredited and non-accredited investors who have purchased securities in this offering and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indicate the number of persons who have purchased securities and the aggregate dollar amount of their purchases on the total lines. Enter "0" if answer is "none" or "zero."				Aggregate
			Number	(	Dollar Amount
	•		Investors		of Purchases
	Accredited Investors		4	\$	4,106,122
	Non-accredited Investors			\$	
١.	Total (for filings under Rule 504 only)			\$	
	Answer also in Appendix, Column 4, if filing under ULOE				•
3.	If this filing is for an offering under Rule 504 or 505, enter the information requested for all securities sold by the issuer, to date, in offerings of the types indicated, in the twelve (12) months prior to the first sale of securities in this offering. Classify securities by type listed in Part C - Question 1.		Towns		2-11 4
	Type of Offering		Type of Security	•	Dollar Amount · Sold
	Rule 505		,	s	
1	Regulation A			s	
	Rule 504			\$	
	Total			S	
	1			~	
4.	a. Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the issuer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate and check the box to the left of the estimate.		)		
	Transfer Agent's Fee				S
	Printing and Engraving Costs				S
	Legal Fees			☒	\$120,000.00
	Accounting Fees			_	\$ 120,000.00
	Engineering Fees				•
					¢
	Sales Commissions (specify finders' fee separately)			][	e e
	Other Expenses (identify)				\$ 400 000 00
	Total			☒	\$120,000.00

## FORM D

	C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES		OF PROCEE	DS	
	b. Enter the difference between the aggregate offering price given in response to F	Part C			
1	- Question 1 and total expenses furnished in response to Part C - Question 4.a. This				
	difference is the "adjusted gross proceeds to the issuer."				\$ 3,986,122
5.	Indicate below the amount of the adjusted gross proceeds to the issuer used or pro-	oposed			
	to be used for each of the purposes shown. If the amount for any purpose is not				Ť
	furnish an estimate and check the box to the left of the estimate. The total				
	payments listed must equal the adjusted gross proceeds to the issuer set forth in res	sponse			
	to Part C - Question 4.b. above.		Payments to	~	
	·		Officers.	,	
			Directors &	Р	ayments To
			Affiliates		Others
	Salaries and fees		\$	□ \$	
ŀ	Purchase of real estate		3	□ \$	
	Purchase, rental or leasing and installation of machinery and equipment		;	□ \$	
ļ	Construction or leasing of plant buildings and facilities		\$	□ \$	
1	Acquisition of other businesses (including the value of securities involved in this				
	offering that may be used in exchange for assets or securities of another issuer				
1	pursuant to a merger)		•	<b>□</b> \$	
Ì	Repayment of indebtedness		5	□ \$	
İ	Working capital		•	⊠ \$	3,986,122
]	Other (specify):		\$	[]\$	
	Column Totals		5	⊠ \$	3,986,122
	Total Payments Listed (column totals added)	<i>,</i> ⊠ :	3,986,122		
<u> </u>					
	D. FEDERAL SIGNATURE				,
The	issuer has duly caused this notice to be signed by the undersigned duly authorize	d person.	If this notice i	s filed (	under Rule 505, the
of it	owing signature constitutes an undertaking by the issuer to furnish to the U.S. Securiti s staff, the information furnished by the issuer to any non/acargolited investor pursuan	ies and Ex t to paradi	cnange Commi aph (b)(2) of Ri	ission, ( ule 502	upon written request
	per (Print or Type) Signature ///	Da			
Insi	der Guides, Inc.	No	vember 🚣 , 20	006	·
	ne of Signer (Print or Type)  Title of Signer (P				
Geo	offre Cook President and Ch	nief Execu	tive Officer		
١	U ATTENTION				
Inte	entional misstatements or omissions of fact constitute federal criminal violations	s. (See 1	s U.S.C. 1001.)		

## FORM D

	E. STATE SIGNATURE								
1.	Is any party described in 17 CFR 230.262	presently sub	ject to a	any of the disqualification provisions					
	of such rule?		•••••	☐ Yes ☑ No					
		See Append	ix, Colu	mn 5, for state response.					
2.	D (17 CFR 239.500) at such times as requ	ired by state I	law.	te administrator of any state in which this notice is filed, a notice on Form					
3.	. The undersigned issuer hereby undertakes to furnish to the state administrators, upon written request, information furnished by the issuer to offerees.								
4.	4. The undersigned issuer represents that the Issuer is familiar with the conditions that must be satisfied to be entitled to the Uniform Limited Offering Exemption (ULOE) of the state in which this notice is filed and understands that the issuer claiming the availability of this exemption has the burden of establishing that these conditions have been satisfied.								
	issuer has read this notification and knows ersigned duly authorized person.	the contents	to be fol	ue and has duly caused this notice to be signed on its behalf by the					
	uer (Print or Type) der Guides, Inc.	Signature	7//	Date November , 2006					
	ne of Signer (Print or Type) offrey Cook			Title of Signer (Print or Type) President and Chief Executive Officer					
Prin D m	ruction: It the name and title of the signing represent nust be manually signed. Any copies not manually signed.	tative under hi anually signed	is signa I must b	eture for the state portion of this form. One copy of every notice on Form be photocopies of the manually signed copy or bear typed or printed					

					APPENDIX					
1	2	2	3		. 4					
-	to n accre invest Sta	to sell ion- edited iors in ate -Item 1)	Type of security and aggregate offering price offered in state (Part C-Item 1)		Type of investor and amount purchased in State (Part C-Item 2)					
State	Yes	No	Series A Preferred Stock	Number of Accredited Investors	Number of Accredited Non-Accredited				-Item 1) No	
AL										
AK .	:								ļ	
AZ										
AR	Ä.									
CA		Х	\$3,790,911	2	\$3,790,911	0	0		Х	
со										
CT										
DE										
DC					•					
FL						·				
GA									1	
HI						Ì				
ID						·				
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<u> </u>				Α	PPENDIX												
1		2	3			5											
	to r accre inves St	I to sell non- edited tors in ate -Item 1)	Type of security and aggregate offering price offered in state (Part C-Item 1)	Type of investor and amount purchased in State (Part C-Item 2)		amount purchased in State (Part C-Item 2)		amount purchased in State (Part C-Item 2)						nount purchased in State (Part C-Item 2)		unde UL (if yes explan waiver	ification r State .OE , attach ation of granted) -Item 1)
	·		Series A Preferred	Number of Number of Accredited Non-Accredited													
State	Yes	No	Stock	Investors	Amount	Investors	Amount	Yes	No								
NJ																	
NM		·															
NY	:																
NC																	
ND																	
ОН		1			,			·									
ОК				· · · · · · · · · · · · · · · · · · ·													
OR																	
PA		. ×	\$315,211	2	\$315,211	0	0		×								
RI																	
SC								-									
SD					•												
TN																	
TX																	
UT																	
VT																	
VA																	
WA																	
WV																	
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WY				,													
PR																	

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